

Hello, I'm

Hannah Bott

Marketing & Communications

Profile

Experienced Marketing and Communications leader, skilled in crafting cohesive storytelling and leading integrated communication strategies that enhance brand visibility and fuel business growth. Proven expertise in developing compelling and innovative content, spearheading impactful marketing campaigns, and managing cross-functional teams in dynamic environments. A bold influencer, with a track record of aligning marketing efforts with business objectives, executing multi-platform campaigns, and cultivating strong stakeholder relationships. Known for thought leadership, fostering partnerships, and leading with inclusivity, connection, and passion.



Skills

Strategic Communications
Storytelling & Creative Solutions
Brand Positioning & Messaging
Leadership & Influence
Stakeholder Engagement
Content Strategy & Copywriting
Cross-functional Collaboration
Integrated Marketing Campaigns
Insights & Data Driven Decisions
Talent Development & Coaching

Merchandising

Brand Management,
Buying & Global Sourcing

Owned Brands

Brand Management,
Buying & Global Sourcing

Digital

Target.com

Global Photography

Target Creative

Marketing, PR & Communications

Target Creative

Marketing PR & Communications

Owned Brands



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